

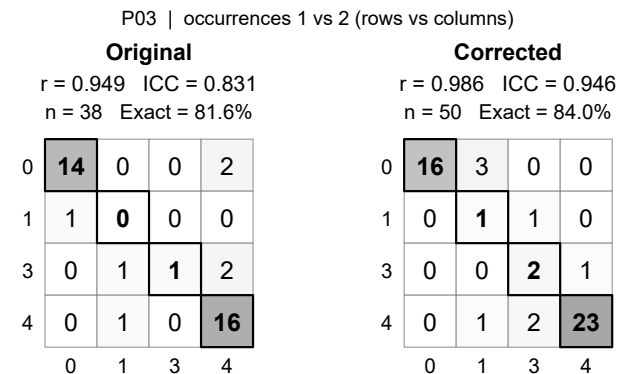
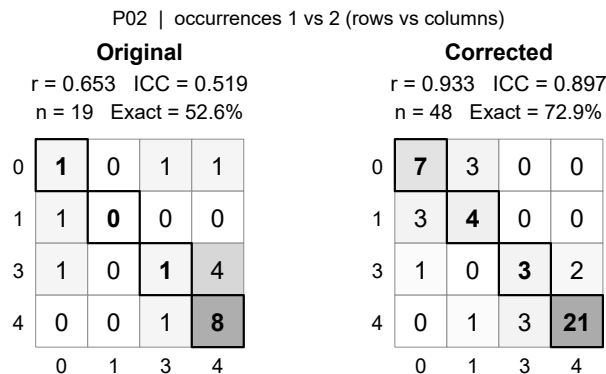
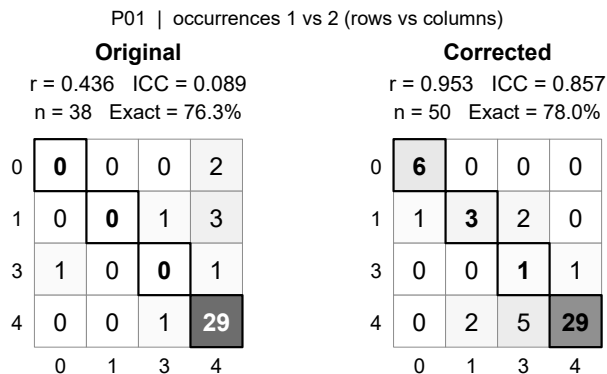
Repeated-item agreement: all 31 pairs

All available complete pairs within each dataset; sample sizes can differ

Can.this.fragrance.be.found.at.most.U.S..department.stores.

Does.this.fragrance.have.fruity.notes.

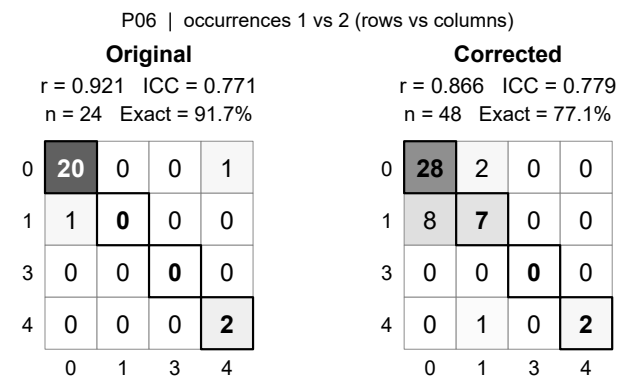
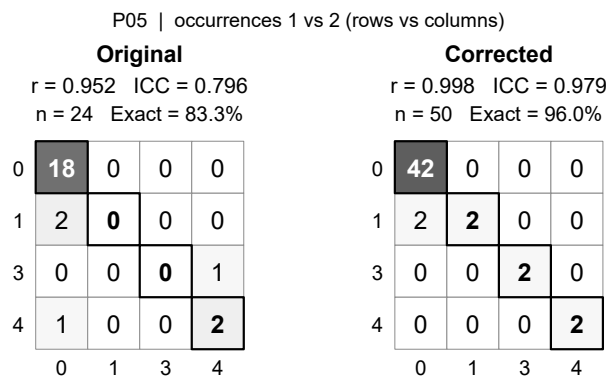
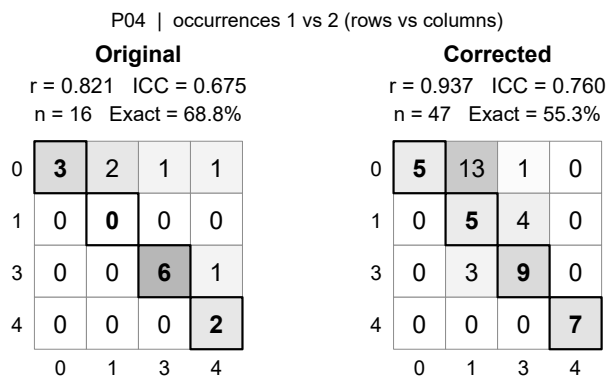
Does.this.fragrance.have.rose.notes.



Does.this.fragrance.have.animalic.notes.

Is.leather.a.leading.note.in.this.fragrance.

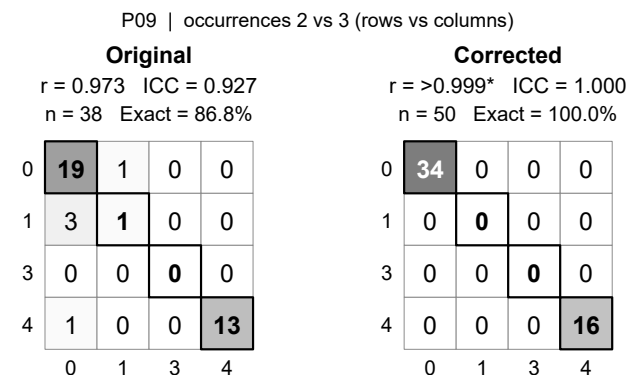
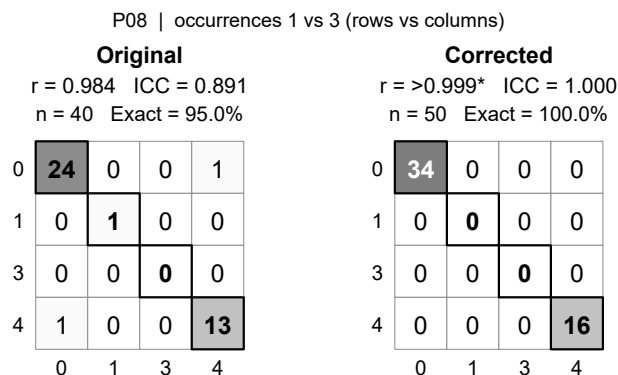
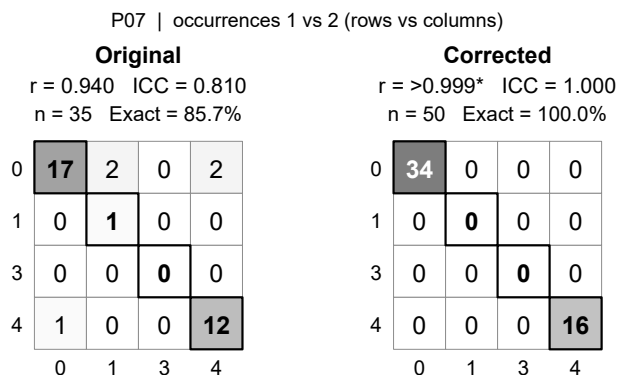
Does.this.fragrance.have.cardamom.notes.



Is.this.fragrance.marketed.mostly.to.men.

Is.this.fragrance.marketed.mostly.to.men.

Is.this.fragrance.marketed.mostly.to.men.



Cells = counts; shading = share of complete pairs. All panels use the same scale. Diagonal borders = exact agreement.

r = polychoric r; ICC = ICC(A, 1). NA = not estimable; * = near-boundary r. Codes: 0 definitely no; 1 probably no; 3 probably yes; 4 definitely yes.

Repeated-item agreement: all 31 pairs

All available complete pairs within each dataset; sample sizes can differ

Is.petrichor.a.prominent.note.in.this.fragrance.

P10 | occurrences 1 vs 2 (rows vs columns)

Original

r = 0.999* ICC = 0.389
n = 36 Exact = 88.9%

0	32	0	0	0
1	0	0	0	0
3	2	0	0	0
4	1	0	1	0
	0	1	3	4

Corrected

r = NA ICC = 0.000
n = 50 Exact = 94.0%

0	47	0	0	0
1	3	0	0	0
3	0	0	0	0
4	0	0	0	0
	0	1	3	4

Is.musk.a.leading.note.in.this.fragrance.

P11 | occurrences 1 vs 2 (rows vs columns)

Original

r = 0.347 ICC = 0.221
n = 20 Exact = 30.0%

0	4	0	1	0
1	1	0	2	2
3	0	2	2	1
4	0	3	2	0
	0	1	3	4

Corrected

r = 0.613 ICC = 0.226
n = 49 Exact = 69.4%

0	6	4	0	0
1	3	28	6	0
3	0	1	0	0
4	0	1	0	0
	0	1	3	4

Does.this.fragrance.have.fecal.notes.

P12 | occurrences 1 vs 2 (rows vs columns)

Original

r = -0.949 ICC = -0.071
n = 21 Exact = 85.7%

0	18	2	0	0
1	1	0	0	0
3	0	0	0	0
4	0	0	0	0
	0	1	3	4

Corrected

r = 0.682 ICC = 0.620
n = 47 Exact = 63.8%

0	26	9	1	0
1	3	1	0	0
3	1	2	3	1
4	0	0	0	0
	0	1	3	4

Does.this.fragrance.cost.less.than..30.per.ounce.

P13 | occurrences 1 vs 2 (rows vs columns)

Original

r = 0.912 ICC = 0.768
n = 29 Exact = 79.3%

0	12	2	0	1
1	0	0	0	0
3	1	0	0	0
4	1	1	0	11
	0	1	3	4

Corrected

r = 0.972 ICC = 0.932
n = 49 Exact = 87.8%

0	27	3	0	1
1	2	2	0	0
3	0	0	1	0
4	0	0	0	13
	0	1	3	4

Does.this.fragrance.have.vetiver.notes.

P14 | occurrences 1 vs 2 (rows vs columns)

Original

r = 0.817 ICC = 0.696
n = 24 Exact = 75.0%

0	14	0	0	1
1	0	0	0	0
3	0	0	0	3
4	2	0	0	4
	0	1	3	4

Corrected

r = 0.972 ICC = 0.963
n = 46 Exact = 76.1%

0	13	5	0	0
1	4	3	0	0
3	0	0	4	2
4	0	0	0	15
	0	1	3	4

Does.this.fragrance.have.mossy.notes.

P15 | occurrences 1 vs 2 (rows vs columns)

Original

r = 0.831 ICC = 0.748
n = 17 Exact = 64.7%

0	7	1	0	0
1	1	0	0	0
3	1	0	1	1
4	1	0	1	3
	0	1	3	4

Corrected

r = 0.924 ICC = 0.867
n = 48 Exact = 68.8%

0	17	4	1	0
1	2	1	0	1
3	0	1	3	4
4	0	1	1	12
	0	1	3	4

Does.this.fragrance.have.ozonic.notes.

P16 | occurrences 1 vs 2 (rows vs columns)

Original

r = >0.999* ICC = 1.000
n = 19 Exact = 100.0%

0	16	0	0	0
1	0	1	0	0
3	0	0	0	0
4	0	0	0	2
	0	1	3	4

Corrected

r = 0.993 ICC = 0.852
n = 49 Exact = 71.4%

0	30	9	0	0
1	0	0	4	0
3	0	0	1	0
4	0	0	1	4
	0	1	3	4

Is.this.fragrance.considered.a..beast.mode..projector.

P17 | occurrences 1 vs 2 (rows vs columns)

Original

r = 0.974 ICC = 0.349
n = 18 Exact = 33.3%

0	2	4	3	4
1	0	0	0	0
3	0	0	0	1
4	0	0	0	4
	0	1	3	4

Corrected

r = 0.926 ICC = 0.873
n = 46 Exact = 52.2%

0	5	13	0	0
1	1	8	2	0
3	0	0	5	6
4	0	0	0	6
	0	1	3	4

Does.this.fragrance.have.gourmand.notes.

P18 | occurrences 1 vs 2 (rows vs columns)

Original

r = 0.889 ICC = 0.603
n = 25 Exact = 56.0%

0	8	3	3	2
1	0	0	0	0
3	0	0	3	3
4	0	0	0	3
	0	1	3	4

Corrected

r = 0.961 ICC = 0.844
n = 48 Exact = 77.1%

0	18	1	0	0
1	0	7	3	2
3	0	2	3	3
4	0	0	0	9
	0	1	3	4

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r = polychoric r; ICC = ICC(A,1). NA = not estimable; * = near-boundary r. Codes: 0 definitely no; 1 probably no; 3 probably yes; 4 definitely yes.

Repeated-item agreement: all 31 pairs

All available complete pairs within each dataset; sample sizes can differ

Does.this.fragrance.have.carnation.notes.

P19 | occurrences 1 vs 2 (rows vs columns)

Original

r = 0.940 ICC = 0.685
n = 23 Exact = 78.3%

0	14	1	1	2
1	0	0	0	0
3	0	0	1	1
4	0	0	0	3
	0	1	3	4

Corrected

r = 0.976 ICC = 0.908
n = 48 Exact = 77.1%

0	26	6	1	0
1	0	1	0	0
3	0	0	0	1
4	0	1	2	10
	0	1	3	4

Does.this.fragrance.cost.more.than..100.per.ounce.

P20 | occurrences 1 vs 2 (rows vs columns)

Original

r = 0.831 ICC = 0.761
n = 41 Exact = 78.0%

0	30	6	0	1
1	1	0	0	0
3	0	0	0	0
4	0	0	1	2
	0	1	3	4

Corrected

r = >0.999* ICC = 0.977
n = 50 Exact = 96.0%

0	46	1	0	0
1	0	0	0	0
3	0	0	0	0
4	0	0	1	2
	0	1	3	4

Does.this.fragrance.have.resinous.notes.

P21 | occurrences 1 vs 2 (rows vs columns)

Original

r = 0.997 ICC = 0.221
n = 19 Exact = 26.3%

0	5	0	6	4
1	0	0	0	0
3	0	0	0	4
4	0	0	0	0
	0	1	3	4

Corrected

r = 0.853 ICC = 0.694
n = 48 Exact = 58.3%

0	8	7	4	1
1	0	6	1	1
3	0	2	3	3
4	0	0	1	11
	0	1	3	4

Does.this.fragrance.have.smoky.notes.

P22 | occurrences 1 vs 2 (rows vs columns)

Original

r = 0.468 ICC = 0.242
n = 21 Exact = 76.2%

0	15	0	1	2
1	1	0	0	0
3	0	1	1	0
4	0	0	0	0
	0	1	3	4

Corrected

r = 0.972 ICC = 0.939
n = 49 Exact = 77.6%

0	26	6	0	0
1	1	3	1	0
3	0	0	4	2
4	0	0	1	5
	0	1	3	4

Does.this.fragrance.have.notable.longevity..8..hours..

P23 | occurrences 1 vs 2 (rows vs columns)

Original

r = 0.512 ICC = 0.389
n = 24 Exact = 54.2%

0	0	0	0	0
1	0	1	0	1
3	0	3	4	4
4	0	0	3	8
	0	1	3	4

Corrected

r = 0.981 ICC = 0.889
n = 44 Exact = 86.4%

0	1	0	0	0
1	1	10	0	0
3	0	3	17	0
4	0	0	2	10
	0	1	3	4

Does.this.fragrance.have.significant.sillage.projection.

P24 | occurrences 1 vs 2 (rows vs columns)

Original

r = 0.792 ICC = 0.261
n = 20 Exact = 45.0%

0	0	0	0	0
1	0	0	2	1
3	0	0	2	8
4	0	0	0	7
	0	1	3	4

Corrected

r = 0.970 ICC = 0.947
n = 42 Exact = 83.3%

0	0	0	0	0
1	1	11	0	0
3	0	0	11	3
4	0	0	3	13
	0	1	3	4

Does.this.fragrance.have.cedar.notes.

P25 | occurrences 1 vs 2 (rows vs columns)

Original

r = 0.893 ICC = 0.759
n = 25 Exact = 68.0%

0	11	0	1	2
1	0	0	0	0
3	0	0	0	4
4	0	0	1	6
	0	1	3	4

Corrected

r = 0.891 ICC = 0.851
n = 48 Exact = 75.0%

0	3	4	0	1
1	1	10	1	1
3	0	0	1	2
4	0	0	2	22
	0	1	3	4

Is.mint.a.prominent.note.in.this.fragrance.

P26 | occurrences 1 vs 2 (rows vs columns)

Original

r = 0.999* ICC = 0.658
n = 27 Exact = 96.3%

0	25	0	0	1
1	0	0	0	0
3	0	0	0	0
4	0	0	0	1
	0	1	3	4

Corrected

r = 0.991 ICC = 0.986
n = 50 Exact = 96.0%

0	44	0	0	0
1	0	0	0	0
3	0	0	1	1
4	0	0	1	3
	0	1	3	4

Would.many.U.S..consumers.describe.this.fragrance.as..strange..

P27 | occurrences 1 vs 2 (rows vs columns)

Original

r = 0.822 ICC = 0.493
n = 18 Exact = 61.1%

0	10	2	2	0
1	1	0	1	1
3	0	0	0	0
4	0	0	0	1
	0	1	3	4

Corrected

r = 0.928 ICC = 0.597
n = 50 Exact = 64.0%

0	25	9	4	0
1	0	2	4	0
3	0	0	5	1
4	0	0	0	0
	0	1	3	4

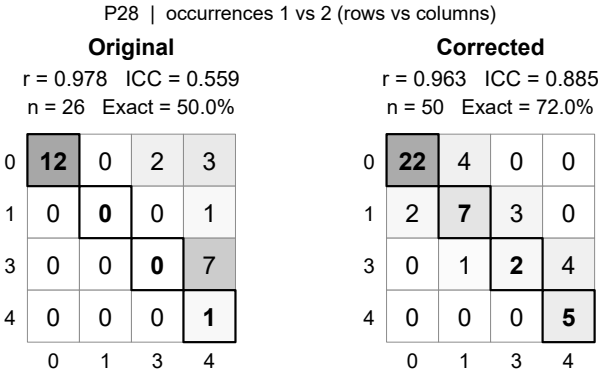
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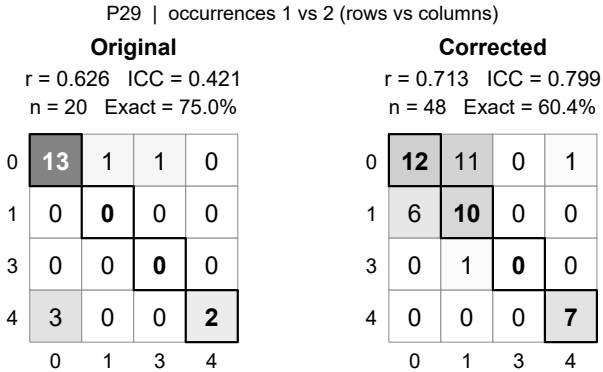
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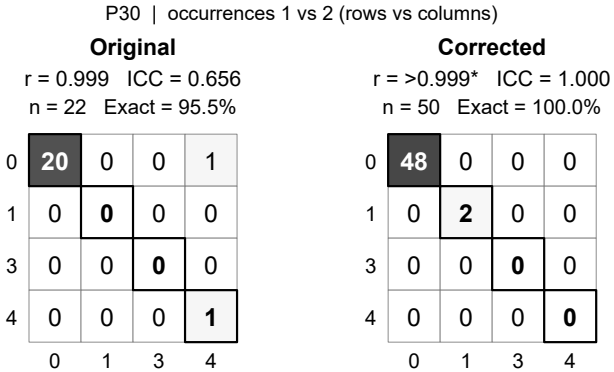
Is.patchouli.a.leading.note.in.this.fragrance.



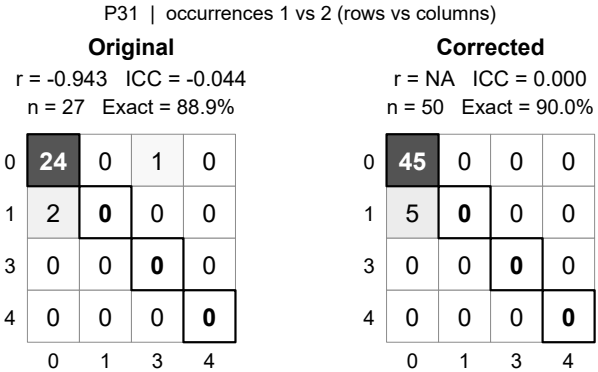
Does.this.fragrance.have.aldehydic.notes.



Is.cumin.a.leading.note.in.this.fragrance.



Does.this.fragrance.have.hay.notes.



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r = polychoric r; ICC = ICC(A,1). NA = not estimable; * = near-boundary r. Codes: 0 definitely no; 1 probably no; 3 probably yes; 4 definitely yes.